



challenges
abroad

INTRODUCING K-DESIGN CHALLENGE

www.challengesabroad.com.au



futureSense
FOUNDATION



About Us

At Challenges Abroad, our mission is to develop the next generation of Global Citizens.



We aim to help you develop new skills, become more globally aware and contribute towards creating a better world.

Our tailored study tours are a unique opportunity to make meaningful connections in your chosen field, gain valuable experience and develop your skillsets beyond the classroom.

We have had over **7,000** participants from both Australia and the UK join our programs!

The Challenges Abroad Experience

What's in it for you...

This once in a lifetime program is the perfect opportunity to;

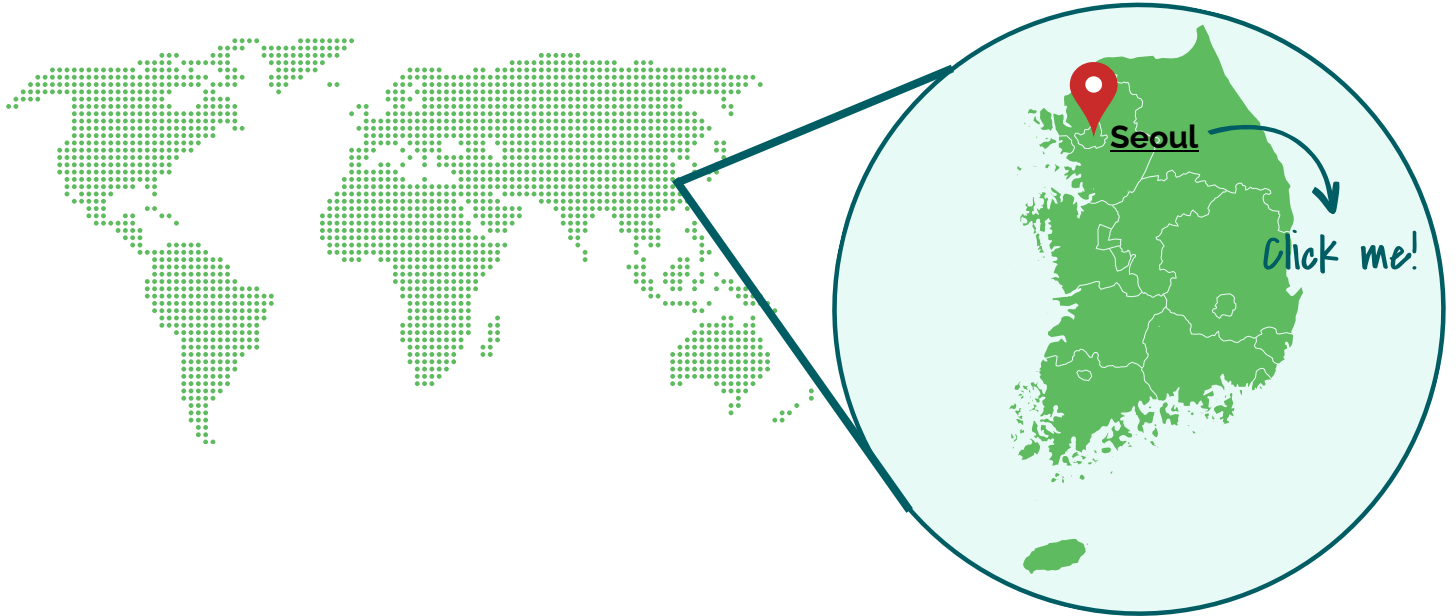


- ❖ **Meet other Global Citizens from across the world**
- ❖ **Develop transferrable skills such as teamwork, communication, problem solving, leadership, and adaptability**
- ❖ **Gain valuable experience in your chosen field**
- ❖ **Have an unforgettable adventure**



The Essentials

Our Introducing K-Design Challenge is the perfect opportunity tick South Korea off your travel bucket list, experience its vibrant culture, while engaging with students in a similar field and developing your skills...



Location:

Seoul,
South Korea



Dates:

Dates TBC
through the
[website](#)



Cost:

\$2,950
(possible credit/funding
options [here](#))



Duration:

15 days

On this program you will explore the dazzling city of Seoul as you experience the lifestyle and culture of a Korean student. You will visit various attractions and cultural sites, whilst immersing yourself in the growing K-Pop scene, and eat as much Kimchi as your heart desires!

This two-week course will cover ideation practice, hackathon, and design concepts, with a field trip to the Korea Brand Design Centre at the Dongdaemun Design Plaza, one of the country's top companies. During this program you will experience convergence activities related to industry-academia cooperation.





Program Itinerary

Days 1 & 2: Saturday & Sunday

When you arrive at Dharamshala airport, you'll be welcomed by your group mentor to kickstart your adventure! They'll take you to your accommodation in Seoul, help you settle in and organise your welcome dinner. You will have the rest of the weekend free to explore Seoul, get to know your new home!



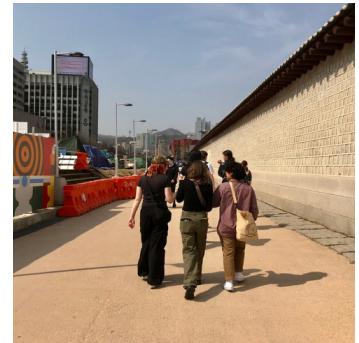
Days 3-7: Monday - Friday

Monday will be your first day living the life of a South Korean university student! This week you will attend lectures and participate in relevant field trips with the students to better understand the industrial design industry in South Korea and experience Korean student life.



Days 8 & 9: Saturday & Sunday

The weekend is free for you to explore Seoul and experience all that this incredible city has to offer. You may choose to visit Gyeongbokgung Palace or take in the spectacular views from the N-Seoul Tower observatory. This is also the perfect opportunity to discover more of South Korea's delicious cuisine with traditional dishes such as Spicy Korean Ramyun and Kimbap (Korean Stuffed Rice Roll).



Days 10 - 14: Monday - Friday

This week will be structured the same as the week before. You will continue to attend lectures and field trips with the students.

You will have evenings to prepare for workshops, and to relax or explore... we recommend trying a Hanbok experience!



Day 15: Saturday

Today you'll be transferred to the airport for your flight home or to continue your travels elsewhere.





Details

Cost inclusions:

✓ Accommodation & meals

You will have the opportunity to stay at a local university campus, where you will be fully immersed into South Korean university life. These will be dorm-style rooms, shared with 2-3 people. Basic breakfast will be provided at your accommodation. There are self-catering facilities available for other meals - have a go at making your own Korean Fried Chicken, Bibimbap and Bossam (pork belly wraps). There is also a student café/restaurant on campus and lots to try in the local area.

✓ In-country transport

Any required transport for program, as well as airport transfers. Your group mentor can also help you organise transport so you can explore the area in your free time.

✓ Pre-departure support

We will provide you with a Welcome Pack, Packing List and Program Brief to help you prepare for your travels. Our team are there every step of the way for extra support, and we'll organise a pre-departure meeting 6-weeks before you go to make sure everyone is on the same page and ready for the adventure.

✓ In-country support

As well as assisting you as part of the program, our team will be a 24/7 contact for you during your time overseas... they'll also have the best recommendations on how to spend your free time!

Independent costs:

✿ International flights

✿ Travel insurance (might be covered by your university)

✿ Visas

✿ Vaccinations - refer to [smarttraveller.com.au](https://www.smarttraveller.com.au) and consult with your doctor



There is nothing so rewarding as immersing yourself in a culture and engaging with the local community. You are challenged to push your limits and explore; this is an experience that I will take with me for the rest of my life.



Global Citizen, Caitlyn

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Sign up!

All you need to do is apply on our [website](#) and pay the \$250 booking deposit. Once accepted, you can pay the remainder of your program fee in fortnightly, monthly or quarterly instalments leading up to your challenge. Your final payment is due eight weeks before departure.

If you have any questions or need any further support, please get in touch with our team:

chloe@challengesabroad.com.au



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